

foodjobs.de

For the people in the food industry

MEDIADATA 2019

INFORMATIONS | PRODUCTS | PRICING

JOB SEARCH



➤ *Full extended search*

SEARCH

Valid from January 1, 2019



ABOUT US

foodjobs.de is the job board for specialists in the food industry.

foodjobs.de is your career mentor and provides just the right job offers, suitable guidance and specific tips to those who want to enter and continue their successful journey in the food industry. For companies, foodjobs.de is the specialised job board in the food industry for selective job searches and employer branding.

With the growing partner network, foodjobs.de also offers media advice for consistent and successful personnel marketing.

TARGET GROUPS

foodjobs.de is for all those who wish to enter and continue their successful journey in the food industry.

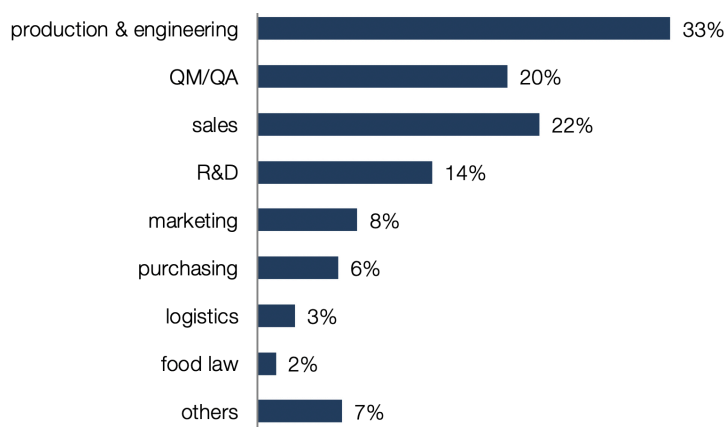
Trainees, specialists and executives with know-how specific to the food industry, in particular all those with a degree or training related to food, or with appropriate professional job experience.

Specialists and executives from the functional areas: Production/Technology, Research & Development, Quality Management, Marketing/Sales (B2B), Logistics and commercial areas.

USER

- over **30.000** unique users monthly
- over **50.000** visits monthly
- over **300.000** page impressions monthly
- over 7,4 pages per visit
- over 1.500 registered candidates
- over 5.500 fans on Facebook
- over 2.230 members in our XING-Group

PUBLISHED JOBS

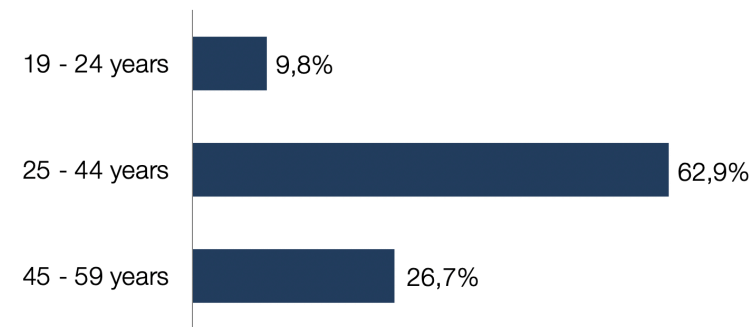


Source: Google Analytics, awstats and our own evaluation, status December 2018

CANDIDATE ANALYSIS

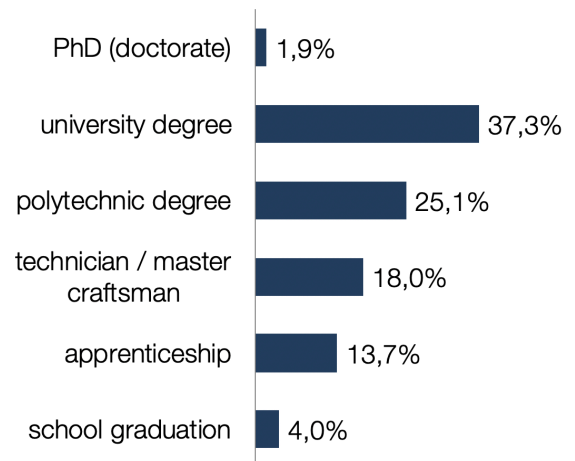
As of December 2018 we have 1.548 registered candidates in our database, in the following graphics you will find an analysis.

AGE

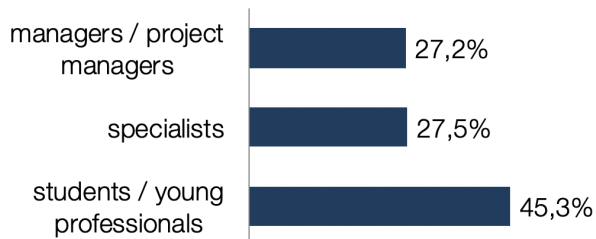


Average age: 36,2 years

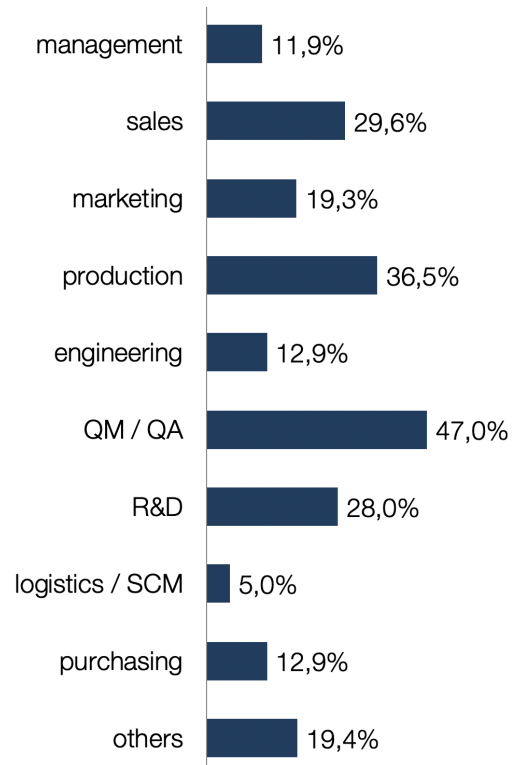
EDUCATION



PROFESSIONAL EXPERIENCE



DEPARTMENT / DIVISION



VACANCIES

1 job offer "Standard" logo with text

90 days term, incl. 2 refresh

540 €

1 job offer "Individual" HTML or PDF

90 days term, incl. 2 refresh

680 €

1 Stellenangebot „Incognito“ with foodjobs-Layout

90 days term, incl. 2 refresh

990 €

acknowledgement of receipt and refusal by e-mail to candidates

candidate query service

redirection of applications with due regard to restriction notes

optional preselection

assessment of incoming applications as ABC-candidates based on customer criteria

500 €

Internship

6 month term, incl. 5 refresh

free of charge

Example: „Standard“

Example: „Individual“

Example: „Incognito“

JOB PACKAGES

3 job offers „Individual“

1.836 € (10% discount)

5 job offers „Individual“

2.890 € (15% discount)

10 job offers „Individual“

5.440 € (20% discount)

More offers on request

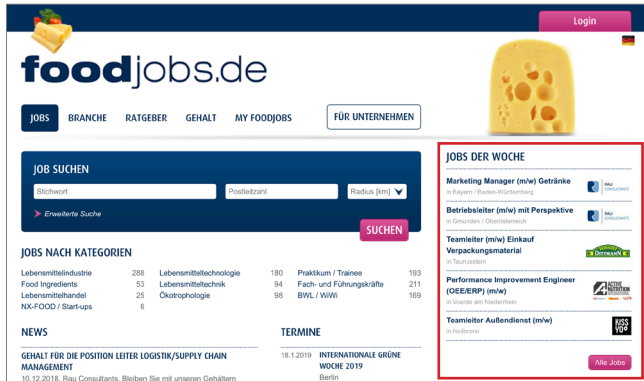
JOB BOOSTER (optional bookable)

Expand your range.

+ JOBS OF THE WEEK

150 €

7 days term on the frontpage (starting monday)



+ SOCIAL MEDIA

150 €

Jobposting on Facebook, XING, Newsletter

Facebook Fanpage foodjobs.de

Over 5.500 Likes

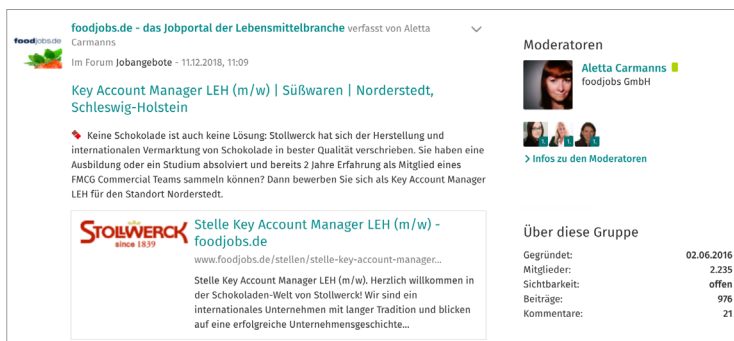
Average range of postings: approx. 2.500 - 3.000 people



XING-Group foodjobs.de

Over 2.230 Members

Average range of postings: approx. 300 - 400 views



Newsletter of foodjobs.de

800 recipients

Sending once a month

foodjobs.de

BESTSELLER

FOOD **STELLENANZEIGEN** PACKAGE

foodjobs.de, 90 days
Stellenanzeigen.de, 30 days **1.190 €**
(instead of 1.510 €)

FOOD **MONSTER** PACKAGE

foodjobs.de, 90 days
Monster, 30 days **1.190 €**
(instead of 1.675 €)

FOOD **STEPSTONE** PACKAGE

foodjobs.de, 90 days
Stepstone, 30 days **1.430 €**
(instead of 1.875 €)

FOOD **OPTI** PACKAGE

foodjobs.de, 90 days
Stepstone, 30 days
Stellenanzeigen.de, 30 days **1.590 €**
(instead of 2.705 €)

FOOD **VERTRIEB/LEH** PACKAGE

foodjobs.de, 90 days
Stepstone, 30 days
LZjobs, 8 weeks **1.610 €**
(instead of 2.555 €)

Further job exchanges are bookable in the package any time.

SERVICES

- Advice on the choice of the job exchange in accordance with your needs
- Advertisement design according to the layout of your homepage
- Free creation of your HTML advertisement (responsive)
- Optimisation of your advertisement, SEO
- Additional dissemination/range (job search engines, partner portals)
- We grant no agency commissions on advertising packages

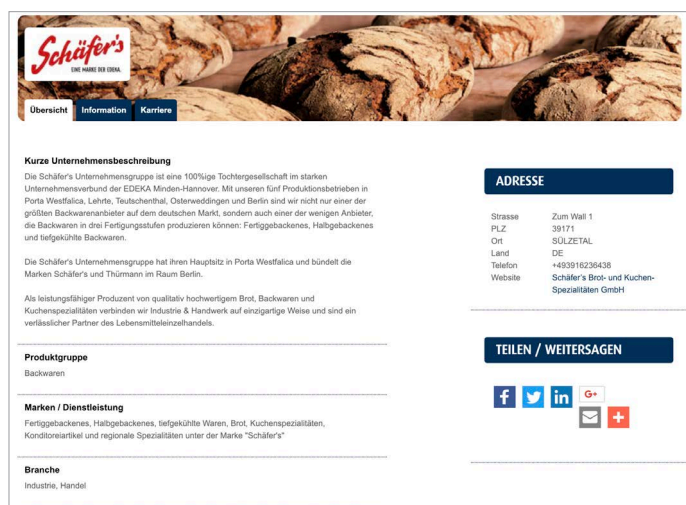
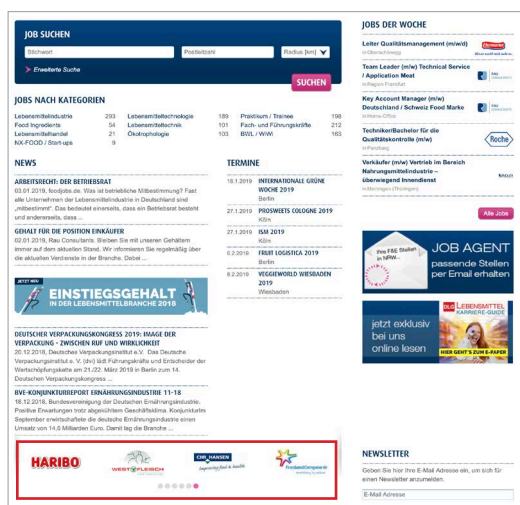
COMPANY PRESENTATIONS

Present yourself to the candidates with an extensive company portrait, in fact, directly with your logo on the cover page. With just one click, the logo will go directly to detailed information about your company, career opportunities, contacts and current job offers.

Company presentation with logo in the ticker

1.200 €

Detailed company profile with navigation bar, photo and video term 1 year



Short company presentation

free of charge

Overview with brief description, product group, brands, locations

SUBMISSION OF DATA

Please send your data to **anzeigen@foodjobs.de**, noting the following specifications:

Data format: jpg, png
Logo: 120px x 80px
Header: 978px x 157px

DATA TRANSFER

Please send your job advertisement by e-mail to: **anzeigen@foodjobs.de**

- Text of job offer or either in PDF or HTML
- E-mail of contact
- Company logo
- If desired, link to application form

TERMS OF PAYMENT

The prices stated are net prices. We grant an agency commission of **15%** (exception: vacancy packages). Payment is due following receipt of invoice, however, no later than within 14 days without deduction.

Commerzbank Düsseldorf
IBAN DE32300400000200720100
BIC COBADEFFXXX

The terms of use of foodjobs GmbH www.foodjobs.de/AGB shall apply.

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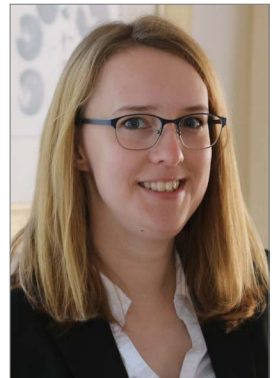
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