

# foodjobs.de

## PRODUCTS & PRICING 2022



Valid from January 1, 2022

## ABOUT US

foodjobs.de is the job board for specialists and professionals in the food industry within Germany, Austria and Switzerland. As a career mentor, foodjobs.de provides just the right job offers as well as guidance and specific tips.

For companies, foodjobs.de is the food-specific job board for targeted personnel search, media consulting as well as employer branding. For positions up to € 80K, foodjobs.de offers an additional active sourcing service.

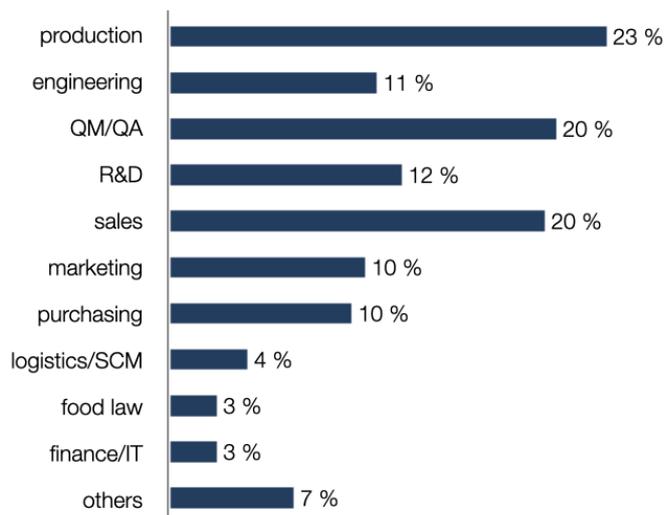
## TARGET GROUP

With its strong network, foodjobs.de reaches candidates with a food-specific background: Young professionals, specialists and executives in production/engineering, research & development, quality management/quality assurance, marketing/sales, logistics and commercial areas.

## USERS

- More than **31.000** unique users per month
- More than **55.000** visits per month
- More than **400.000** page impressions per month
- More than **5.750** followers on Facebook
- More than **3.900** members on XING
- More than **1.250** followers on Instagram
- More than **830** followers on LinkedIn

## PUBLISHED JOBS



Source: Google Analytics, awstats und own evaluation, December 2021

VACANCIES

1 job offer "Standard" logo with text

90 days, incl. 2 refresh

€ 590

1 job offer "Individual" HTML

90 days, incl. 2 refresh

€ 730

Internship

6 months, incl. 5 refresh

free of charge

Example: „Standard“



Example: „Individual“



JOB PACKAGES

3 job offers "Individual"

€ 1,971 (10% discount)

5 job offers "Individual"

€ 3,102 (15% discount)

10 job offers "Individual"

€ 5,840 (20% discount)

More offers on request

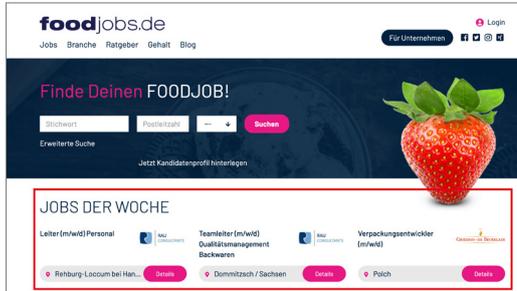
## JOB BOOSTER (optional)

Expand your range

### + JOBS OF THE WEEK

€ 220

7 days term on our welcome page (starting Monday)



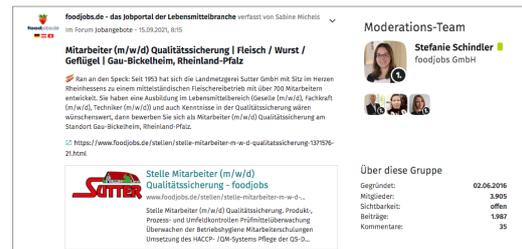
### + SOCIAL MEDIA

€ 220

Posting on Facebook, XING, LinkedIn, Instagram, newsletter

**LinkedIn page foodjobs GmbH**  
More than 850 followers

**XING group foodjobs.de**  
More than 3,900 members



**Facebook page foodjobs.de**  
More than 5,750 followers

**Instagram page foodjobs.de**  
More than 1,250 followers



### Newsletter foodjobs.de

More than 820 recipients / 1x per month



**BESTSELLER**

**FOOD STELLENANZEIGEN PACKAGE**

foodjobs.de, 90 days  
stellenanzeigen.de, 30 days

**€ 1,240**  
(instead of € 1,560)

**FOOD MONSTER PACKAGE**

foodjobs.de, 90 days  
Monster, 30 days

**€ 1,240**  
(instead of € 1,725)

**FOOD STEPSTONE PRO PACKAGE**

foodjobs.de, 90 days  
StepStone Pro, 30 days

**€ 1,550**  
(instead of € 2,029)

**FOOD STEPSTONE PRO ULTIMATE PACKAGE**

foodjobs.de, 90 days  
StepStone Pro Ultimate, 45 days

**€ 1,950**  
(instead of € 2,729)

**FOOD OPTI PACKAGE**

foodjobs.de, 90 days  
StepStone Pro, 30 days  
stellenanzeigen.de, 30 days

**€ 1,710**  
(instead of € 2,859)

**FOOD VERTRIEB/LEH PACKAGE**

foodjobs.de, 90 days  
StepStone Pro, 30 days  
LZjobs.de, 8 weeks

**€ 1,850**  
(instead of € 2,819)

Further job boards are bookable in the package any time.  
We do not grant agency commission on package.

**SERVICES**

- Help with job board selection according to your needs
- Design of the ad according to a template or to the layout of your website
- Free creation of your ad in HTML format (responsive)
- Ad optimization (title and text), SEO
- Additional reach (job search engines, partner portals)

## ACTIVE SOURCING INCL. JOB OFFER

For all positions up to € 80K total remuneration foodjobs.de offers in addition to the job posting an active sourcing service. We identify and recommend you candidates who fit your vacancy the best. We help you to organise the recruitment process and to win your favourite candidate for your company.

**1. fee: € 1,730**

### Active Sourcing plus job offer

Job offer 90 days term, (€ 730)  
incl. 2 refresh (€ 1,000)

**2. fee: 20% of the total remuneration**

**If hiring one of our candidates**

### OUR SERVICE



#### Search

Searching for matching candidates in the foodjobs candidate data base and actively looking for candidates in our professional network, social media (XING, LinkedIn) and food specific platforms.



#### Identification

We identify matching candidates, contact, and interview them (30-45 minutes) by telephone or video chat.



#### Interview

We check if the candidate fits your requirement e.g. motivation, mobility, hard skills etc.



#### Selection

We select a choice of fitting candidates and forward their profile to you.



#### Goal

Our goal is to forward you a selection of up to 5 candidate profiles within 4 weeks or shorter.

### CONTACT

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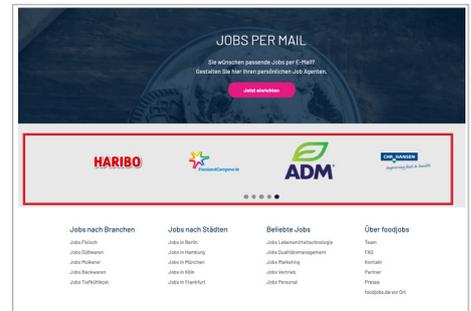
## COMPANY PROFILE

Present your company to candidates with a comprehensive profile on foodjobs.de, including career opportunities, contacts and current job offers. With a premium profile, your logo will be presented on our welcome page, so that it just takes one click for candidates to get detailed information about your company.

### Premium Company Profile with logo on our welcome page

€ 1,200

Detailed company profile with navigation bar, pictures, and video  
term 1 year



### Standard Company Profile

free of charge

Overview with brief description, products, brands, locations

## INSIGHTS

Insights offers candidates an overview of all career opportunities within your company and gives them a better feeling for your corporate culture. With an edited content page on foodjobs.de, you can thus present yourself as a well fitting employer.

### Insights

€ 1,400

Advertorial on foodjobs.de, incl. detailed information about your company, career opportunities, short interview, pictures, video, link to career page, distribution via social media  
term 1 year



incl. distribution via social media

**Insights – Karriere bei Ehrmann**

- > Über Ehrmann
- > Interview mit Cora Kaim, Teamleiterin Aus- und Weiterbildung
- > Arbeitsalltag bei Ehrmann – Mitarbeitende berichten
- > Praktika bei Ehrmann
- > Ausbildung bei Ehrmann
- > Abschlussarbeiten bei Ehrmann
- > Duales Studium bei Ehrmann
- > Berufseinstieg bei Ehrmann
- > Mehr zu Ehrmann



**INTERVIEW MIT CORA KAIM: "IM TEAM SIND WIR STARK."**

Nach ihrem Masterstudium Psychologie, mit Schwerpunkt Arbeits- und Organisationspsychologie, hat sich Cora Kaim 2017 für den Berufseinstieg als Junior Personalreferentin für Recruiting und Personalentwicklung bei Ehrmann entschieden. Heute list sie als Teamleiterin Aus- und Weiterbildung tätig und übernimmt dabei die strategische Verantwortung für die Bereiche Personalentwicklung sowie Ausbildung und leitet zudem die kaufmännischen Ausbildungsberufe bei Ehrmann.

**foodjobs.de:** Was zeichnet Sie damals zu Ihrem Job bei Ehrmann gekommen?

**Cora Kaim:** Auf die Stelle bin ich damals über eine Jobbörse aufmerksam geworden und habe so den perfekten Einstieg ins Arbeitsleben gefunden. Der Job als Junior Personalreferentin war für mich die ideale Kombination aus den Themen, die mich bereits im Studium begeistert haben und einer super Arbeitsatmosphäre. Ich wurde gleich in ein tolles Team aufgenommen, das mich von Anfang an unterstützt und gefördert hat.

**foodjobs.de:** Was zeichnet Ehrmann Ihrer Meinung nach aus?

**Cora Kaim:** Für mich sticht Ehrmann durch das familiäre Arbeitsklima hervor. Das macht sich auch im Umgang mit den Mitarbeiter:innen bemerkbar, denn hier steht ganz klar der Mensch im Vordergrund. Es gibt viele langjährige Mitarbeiter:innen und gleichzeitig tolle Einstiegschancen für Nachwuchskräfte, die gerade mit dem Studium oder der Ausbildung fertig sind. Und egal.

**ARBEITSALLTAG – MITARBEITENDE BERICHTEN**

In einem Familienunternehmen wie Ehrmann erwarten einen als Mitarbeiter:in spannende Aufgaben und vielfältige Einsatzmöglichkeiten. Doch wie sieht die Arbeit für Angestellte bei Ehrmann aus? Mitarbeitende aus den Bereichen Produktentwicklung, Produktion und Technik sowie Assistenz des Vorstands berichten über ihre Arbeit bei Ehrmann.



Produktentwicklung      Betrieblicher Produktion und Technik      Assistenz des Vorstands

## DATA TRANSFER

Please send your job offer via e-mail to: [anzeigen@foodjobs.de](mailto:anzeigen@foodjobs.de)

- Text of job offer, either in PDF or HTML
- E-mail of contact
- Company logo
- If desired, link to application form

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## TERMS OF PAYMENT

The prices stated are net prices. We grant an agency commission of **15%** (except for packages). Payment is due following receipt of invoice, however, no later than within 14 days without deduction.

Commerzbank Düsseldorf  
IBAN DE32300400000200720100  
BIC COBADEFFXXX

The terms of use of foodjobs GmbH [www.foodjobs.de/AGB](http://www.foodjobs.de/AGB) shall apply.

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## CONTACT



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**Active Sourcing**

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**Deutschlands  
TOP-Karriereportal 2021  
FOCUS BUSINESS**